

FUTURE INSIGHTS: RESEARCH & PRACTICE FOR HEALTH ENVIRONMENTS

SOCIAL SCIENCE RESEARCH METHODOLOGIES
THAT BRIDGES ENVIRONMENTAL
PSYCHOLOGY AND OTHER DISCIPLINES
INCLUDING ARCHITECTURE, URBAN
PLANNING, AND PUBLIC HEALTH.



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GT3
ARCHITECTS

**WE'RE ALL INTERESTED IN THE
ENVIRONMENT (NATURAL/BUILT); HOW
IT'S SHAPED AND HOW IT SHAPES US.**

PRACTICING IN THE ARCHITECTURAL
PROFESSION GIVES US THE DIRECT INFLUENCE
OVER HOW OUR PHYSICAL ENVIRONMENT IS
SHAPED.

BEYOND THE PHYSICAL BUILDING, WE ARE INTERESTED IN SOCIAL VALUE AND FEEL A GENUINE RESPONSIBILITY TOWARDS HOW OUR SPACES/ PLACES IMPACT SOCIETY.

SOCIAL VALUE HAS MANY COMPONENTS;
ENVIRONMENTAL, SOCIAL & ECONOMIC.

HEALTH & WELLBEING IS KEY AS IT IMPACTS
AND IS IMPACTED BY ALL THREE ASPECTS.

FOR AN INDUSTRY THAT MAKES LARGE, COSTLY AND (OFTEN) LONG-TERM INTERVENTIONS TO THE BUILT-ENVIRONMENT **WE ARE NOT VERY GOOD AT MEASURING IMPACT,** HEALTH & WELLBEING OR OTHERWISE.

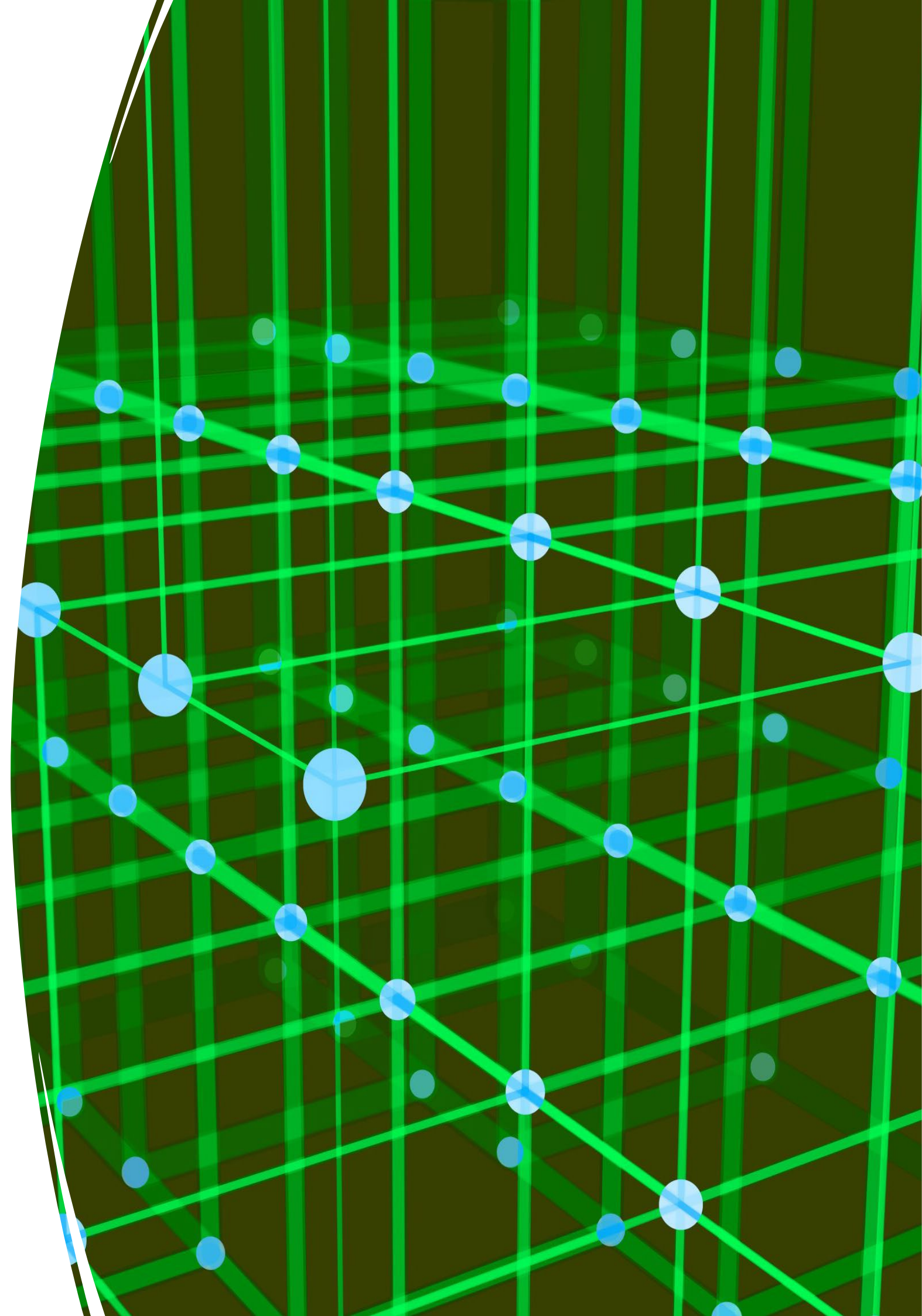
WE TEND TO **FOCUS ON MEASURING THE DELIVERY OF THE INTERVENTION** NOT, POST-COMPLETION, ON HOW THE INTERVENTION HAS IMPACTED THE COMMUNITY.

**WITHOUT A COMMON LANGUAGE, TOOLS
TO MEASURE AND A THEORETICAL BASIS
FOR OUR DESIGN DECISIONS **WE CAN'T
KNOW WHAT VALUE OUR INTERVENTIONS
ARE MAKING** ON OUR COMMUNITIES &
THEIR HEALTH & WELLBEING (IF ANY).**

STRUCTURE

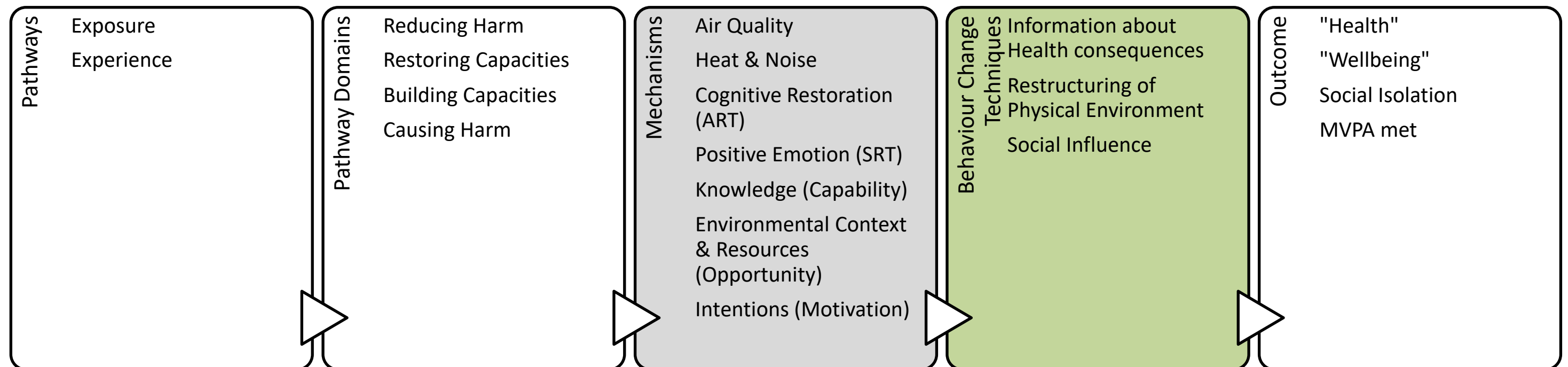
Added Value from Environmental Psychology

- Frameworks
- Methodologies
- Mutual learning





Whether & How



THE INDUSTRY IS **STARTING TO ADOPT** SOME
OF THE **LANGUAGE** HOWEVER THIS IS **WITHOUT**
APPRECIATING THE VALUE OF **APPLYING**
ACADEMIC RIGOUR AND THEORETICAL
FRAMEWORK.

WE ARE AT RISK OF UNDERMINING THE
VALUE OF OUR WORK, RESEARCH AND
THE INFLUENCE IT COULD HAVE ON
BEHAVIOUR.

1/7

PEOPLE IN THE UK
HAVE A GYM/LEISURE
MEMBERSHIP

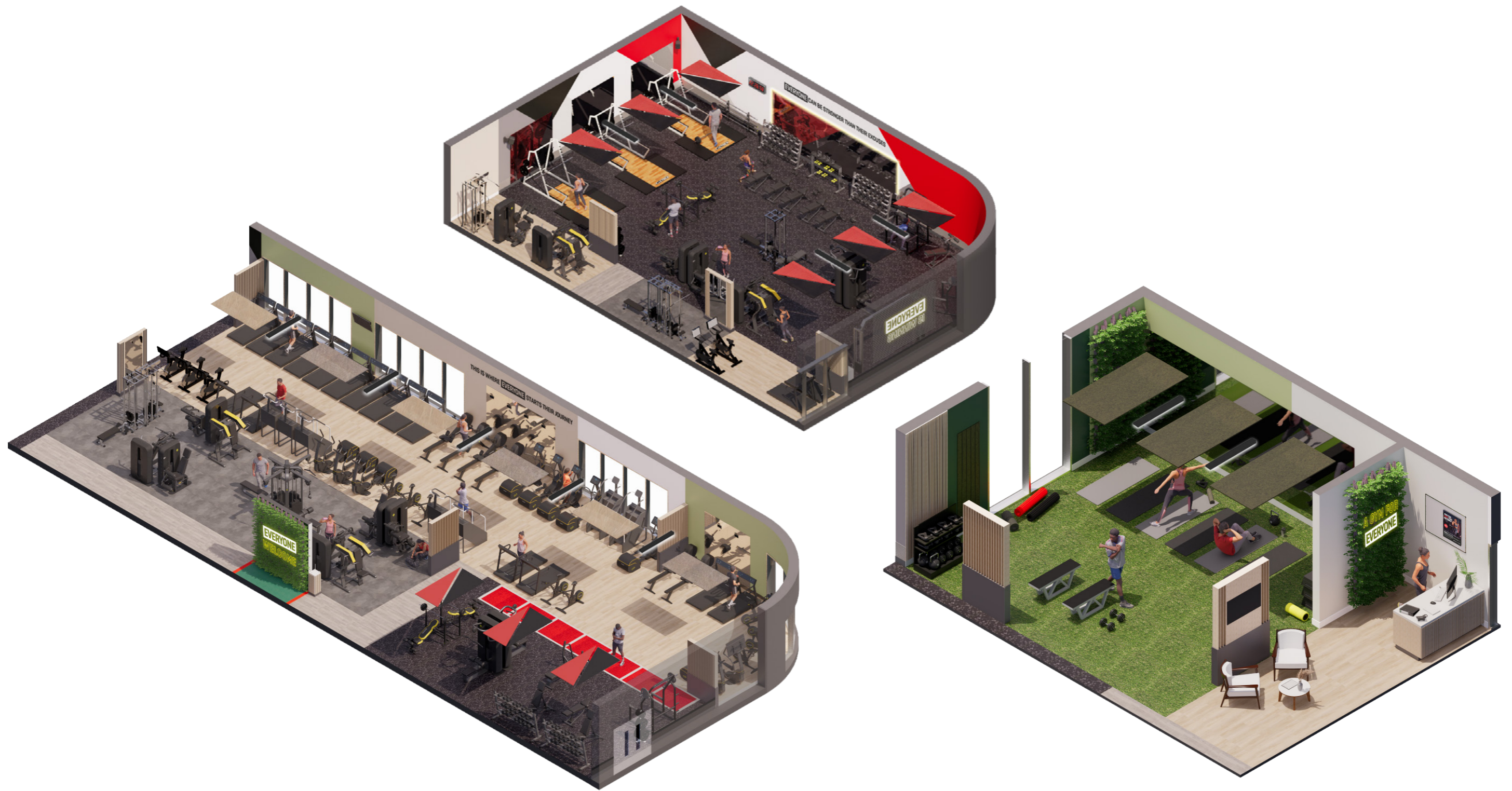
THE MAJORITY OF PEOPLE
WHO USE GYMS ARE WHITE
MEN AGED 25-35

A RECENT CLIENT CAME TO
US TO REVIEW THEIR GYMS
AND DESIGN THE SPACE
SO IT ATTRACTED A MORE
DIVERSE AUDIENCE.

THE LARGE PROPORTION OF OUR WORK IS
DESIGNING NEW-BUILD LEISURE CENTRES.



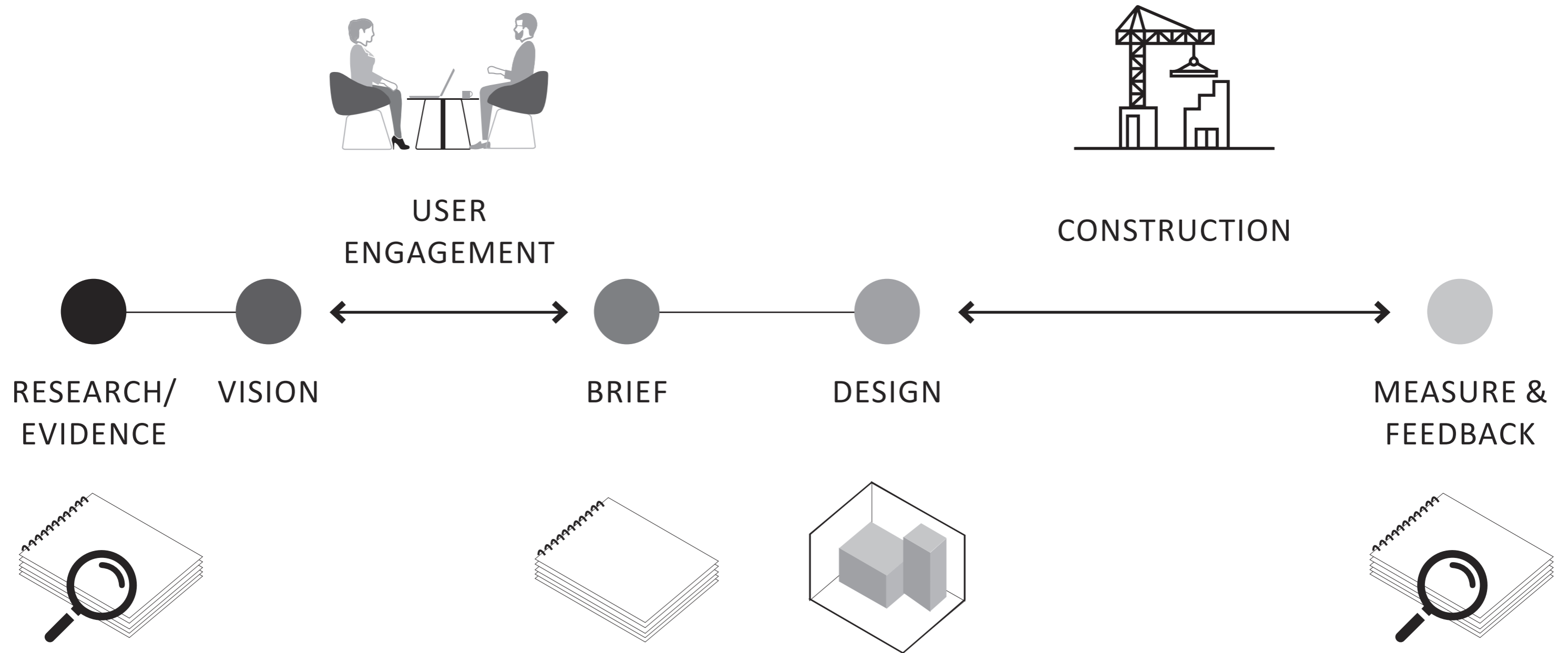
THEIR EXISTING SITES LOOKED LIKE THIS.....



THERE IS QUITE A LOT TO 'UNPACK' IN THESE PROJECTS AND WE ARE BALANCING COST, PROGRAMME, BRAND AND TECHNICAL CONSIDERATIONS WITH TRYING TO UNDERSTAND THE CURRENT USERS AND POTENTIAL FUTURE USERS OF THE SPACE.

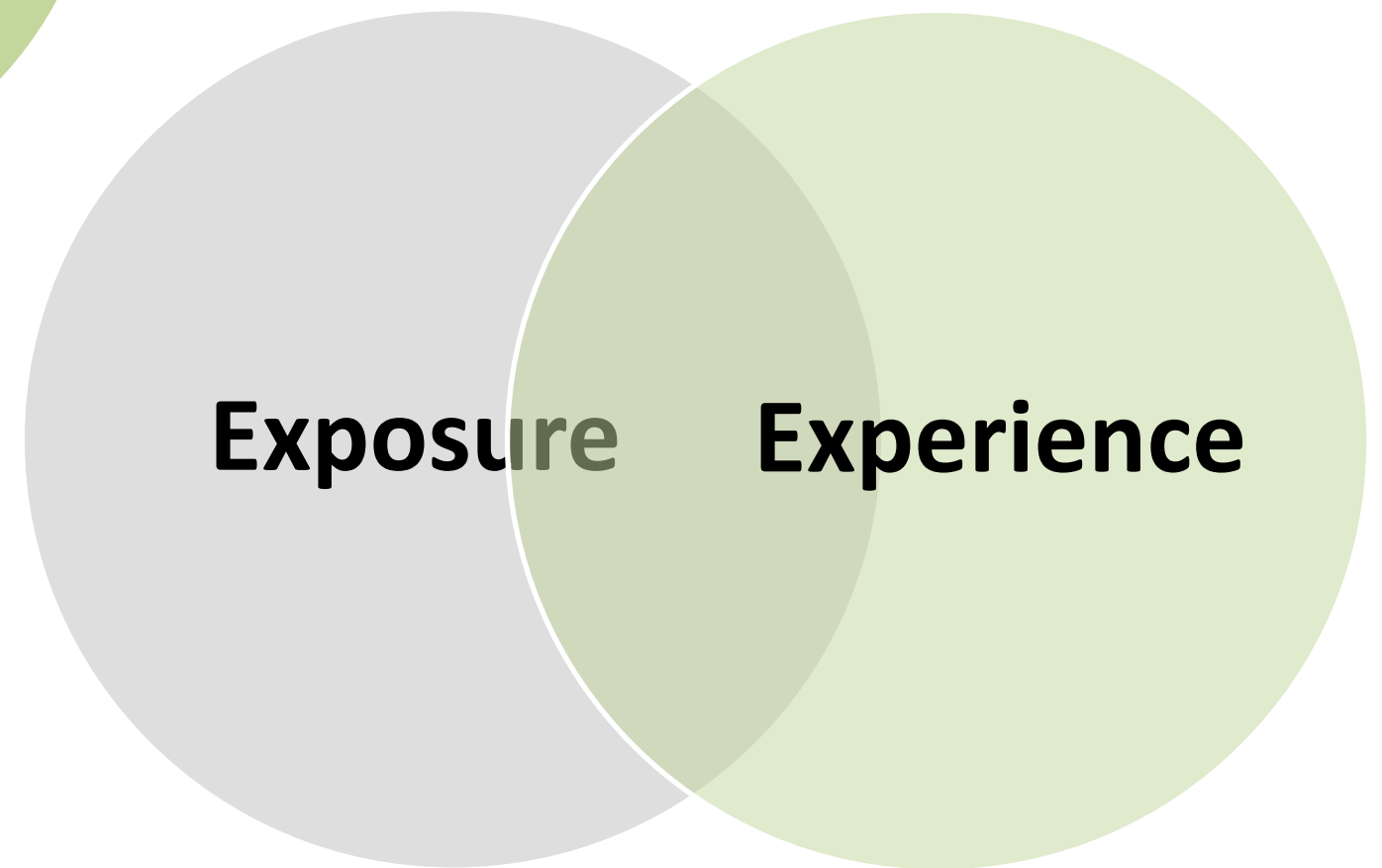


THE FIRST 'TEST SITE' ENDED UP LIKE THIS....

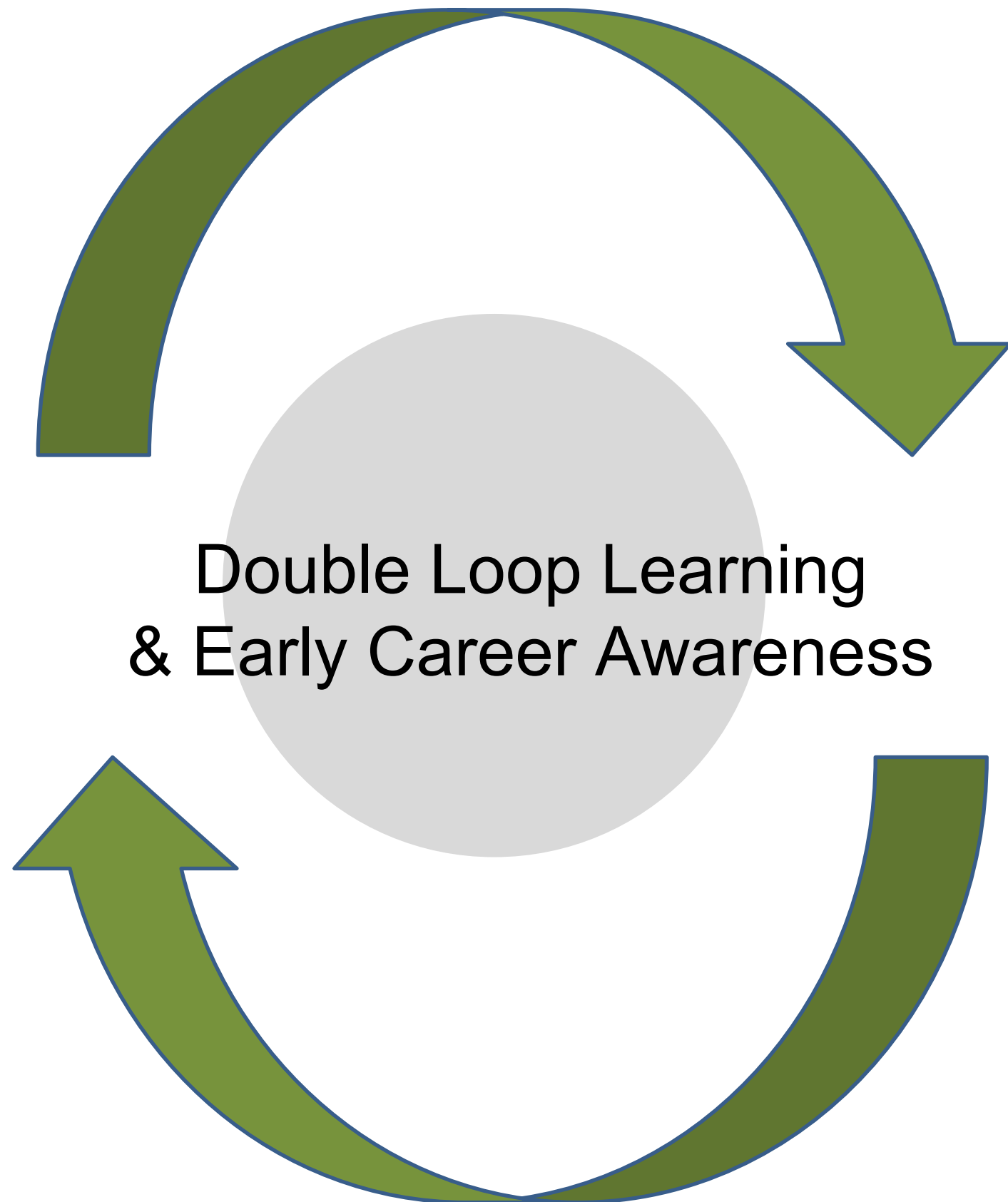


WHILST WE (GT3) HAVE SOME EXPERTISE AND CAPACITY IN-HOUSE, WE NEED THE SUPPORT THROUGHOUT THE LIVES OF OUR PROJECTS!

What might the future bring?



Transdisciplinary Future Planning



BrEPS “Live”

Autumn 2022



**University of
Sunderland**

Workshop





**University of
Sunderland**



Thank you!